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## **POLICY NAME:**

### **PRETORIA CHINESE SCHOOL WEBSITE COOKIE POLICY**

Please read this Policy together with our published [Privacy Policy](#), [Website Terms and Conditions](#), and [Disclaimer](#).

## **1. PARTIES**

"You" and "Your" refer to any person accessing this website and using our services/products. "The School" refers to **Pretoria Chinese School**, a registered NPO.

## **2. INTRODUCTION AND ACCEPTANCE**

These terms and conditions of this Policy govern your use of cookies on this website; by using this website, you accept these terms and conditions in full. If you disagree with these terms and conditions, or any part thereof, you must not use this website.

We may, at any time without notice to you, change (that means to amend, update, modify, replace or revise) this Cookie Policy, website use Disclaimer, the Website Terms and Conditions policy, the Privacy Policy, or any other policy published on the website of Pretoria Chinese School. All such amendments, updates, modifications, replacements, versions, or revisions are effective immediately upon posting on our website.

## **3. WHAT ARE COOKIES, AND WHY DO WE USE THEM?**

**Pretoria Chinese School** might use cookies and other techniques such as web beacons when you visit our website.

"Cookies" are small text files used by us to recognise repeat users, facilitate your ongoing access to and use our website, track your usage behaviour and compile aggregate data that will allow us to improve the functionality of our website and content.

"Web beacons" are small, transparent picture files used to follow your movements on our website. For example, storing your preferred settings for the next time, you visit.

The information we collect from cookies enables us to:

- tailor our websites to your personal needs,
- remember the notifications that you have been shown so that you have not shown them again,
- help us find information once you have logged in,
- help us link your browsing information to you and your personal data; for example, when you choose to register for a service,
- make improvements and updates to our websites based on the way you want to use them; and
- we generally do not use cookies to identify you personally.

The type of information collected by cookies is not used to identify you personally. However, if you wish to restrict or block the cookies set by our websites or any other website, you can do this through your browser settings. The 'Help' function within your browser should tell you how.

#### **4. WHAT KIND OF COOKIES DO WE USE?**

We use the following categories of cookies:

##### **Category 1: Necessary cookies**

Necessary cookies enable you to use our websites and all its features, such as allowing access to secure areas of the website. Without these cookies, you may not be able to use all the features of our websites.

##### **Category 2: Performance cookies**

Performance cookies collect information about how you use our websites so we can improve them for you in future. For example, they collect information on which pages you visit most often and any error messages you may get. The data collected by these cookies is anonymous. They do not collect any information that can identify you personally.

##### **Category 3: Functionality cookies**

Functionality cookies enable us to provide you with a more personalised experience. They help us remember data, such as your username and language preference, to save you from entering them again the next time you visit. The information these cookies collect is anonymous. They cannot track your browsing activity on other websites.

##### **Category 4: Targeting/ advertising cookies**

Our service providers and us may use advertising cookies to deliver ads that we believe are relevant to you and your interests. For example, we may use targeting or advertising cookies to customise the advertising and content you receive on our websites, limit the number of times you see the same ad on our websites and help measure our advertising campaigns' effectiveness.

##### **Category 5: Third-party Social media cookies**

Our websites use third-party cookies from social media sites such as Facebook, Youtube, TikTok,

Twitter, LinkedIn and Instagram to enable in-depth campaign reporting and track social network users when they visit our websites by using a tagging mechanism provided by those social networks. These cookies can also be used for event tracking and remarketing purposes. Any data collected with these tags will be used according to our privacy policy and the social network's privacy policies. Our websites will not collect or store any personally identifiable information from the user.

## 5. HOW CAN YOU MANAGE YOUR COOKIE SETTINGS?

Where applicable, and to ensure you get the best possible experience when visiting our websites, we recommend that you accept cookies. However, you can opt out of each cookie category (except strictly necessary cookies) by clicking on your "cookie settings" button or disabling cookies in your web browser. Cookies may, however, be required to provide you with certain features available on our website. If you disable cookies, you may not be able to use these features, and your access to our website will be limited.

Browser controls: You can use your web browser to:

- delete all cookies;
- block all cookies;
- allow all cookies;
- block third-party cookies;
- clear all cookies when you close the browser;
- open a 'private browsing' / 'incognito' session, which allows you to browse the internet without storing local data;
- install add-ons and plug-ins to extend browser functionality.

## 6. WITHDRAWING CONSENT FOR COOKIES

If you want to opt-out of our use of cookies, you can instruct your browser to stop accepting cookies or to prompt you before accepting a cookie from websites you visit, such as this website. Keep in mind that you may not be able to use all aspects of our Services if you don't accept cookies. You may be able to opt-out of receiving personalised ads; however, some cookies and technologies are necessary for the Services, and you can't switch them off. Along with cookies, we might use tracking pixels. We use them to improve and customise our Services. They give us the count number of clicks/users/visitors, let us know whether you interact with our marketing emails, and deliver co-branded content or services. Our Services may contain these tracking technologies from third parties, and they might let them set or read cookies on your device solely to help us get a bigger picture of our campaigns and website functionality.

## 7. POLICY UPDATES

This Policy may be amended, supplemented, modified or altered from time to time by the **Pretoria Chinese School Management** in discussion with the **School Board**.

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If you have questions that are not addressed in this ***Cookies Policy*** or if you would like to contact us with your views about our privacy practices, or with any enquiry relating to your personal information, please email [info@pretoriachineseschool.com](mailto:info@pretoriachineseschool.com)